

ILAC INTERNATIONAL ESSAY CONTEST

Rules & Regulations

1. The ILAC International Essay Contest ("Contest") is being conducted by International Language Academy of Canada Inc. ("ILAC"). Contest begins April 25, 2012 and closes with entries received by December 31st, 2012.

2. No purchase necessary. To enter, send the following:

(i) An original essay, in English, of 1,500-2,000 words, (typed, double spaced, single sided on plain white paper) on the following topic:

"How International Education Can Contribute to World Peace"

Please include:

(ii) A brief one page maximum summary of the paper.

(iii) The entrant's name, address, email address, telephone number, and date of birth.

(iv) The name, address, telephone number of entrant's parent or legal guardian if entrant is under the age of majority in his/her country of residence.

Entrants may submit the application package in a single postage paid envelope or an electronic copy by email to your ILAC Agent with the heading **ILAC International Essay Contest**. (Please contact ILAC for the representative in your area). Incomplete entries, or those without proper document sourcing (as per standards supported by commonly applied citation standards), will be automatically disqualified. Limit one entry per person.

3. Entries will be reviewed by a panel of judges made up of a cross-section of academic professionals from ILAC, and other academic professionals outside of ILAC. Entries will be judged based upon the following criteria: writing skills, creativity and accuracy, with an emphasis on original ideas and content. Entries will be rigorously screened for plagiarism and subject to verification and will be declared invalid if they are illegible, mechanically reproduced, mutilated, forged, falsified, altered or tampered with in any way. Prior to the awarding of the prizes, the writers of any selected essay must also be prepared to be interviewed by the panel of judges via telephone or Skype, as an additional means of verifying the authenticity of their submission.

The decisions of the Contest judges are final in respect of any matter relating to this contest. Odds of winning depend on the number and calibre of entries received.

4. A total of two prizes will be awarded to the authors of the top two winning essays:

(Prize #1) The undergraduate study winner receives a bursary of up to \$50,000, payable in four yearly installments of \$12,500 per year, toward their first, second, third and fourth year of tuition costs, payable to the Canadian University or College the winner plans to attend.

(Prize #2) The post-graduate study winner receives a bursary of up to \$25,000, payable in two yearly installments of \$12,500 per year, toward their first and second year of tuition costs payable to the Canadian University or College the winner plans to attend.

5. The contest is open worldwide to all non-native English speaking high-school students or university students residing in a non-English speaking country, who plan on starting their first year at a Canadian University or College. The contest is open to students pursuing any field of study at the undergraduate or graduate level, in the 2013 or 2014 academic year. Applicants of Prize #1 must be no older than twenty-one (21) years of age and applicants of Prize #2 must hold a Bachelor's Degree or Equivalent. Both applicants must have a minimum IELTS score of 5.0 and a B average or equivalent in their previous studies.

The cash prize is for tuition only. Other expenses relating to their studies including housing and meals are not included. The actual prize value depends on the tuition cost at the relevant Canadian university or college but will not exceed \$12,500 per year for four years (Prize #1) or two years (Prize #2). If the winner is not planning on attending a Canadian university or college in 2013 or 2014, the winner will be disqualified and the prize awarded to the runner-up. Each prize will be awarded to the winner or the winner's University or College, in the form of a cheque based upon sufficient proof, provided by the winner, of actual tuition costs. Such proof may be in the form of an invoice or tuition slip from the relevant Canadian university or college.

6. The winners will be contacted by telephone prior to the formal announcement of the winners. If the winners cannot be contacted by telephone after three (3) attempts over five (5) business days, the winners will be disqualified and the prize will be awarded to the runner-up. Only winning entrants will be notified.

7. The prizes must be accepted as awarded and are not redeemable for cash or transferable. Winners must meet all school admission and visa requirements and maintain good academic standing for the duration of their studies.

8. By participating, each winner or his/her parent or legal guardian, agrees to be bound by these Official Rules and agrees that ILAC, and each of its respective affiliates and agents shall have the right and permission to use the winners' essay (in whole or in part), name, voice, city/country of residence, photograph, and/or likeness for advertising and/or trade and/or any other purpose in any media or format now or hereafter known without further compensation, permission, or notification. Winners may be contacted after their years of university or college and offered the opportunity to report on their progress for use in contest promotional materials.

9. Each winner (or if the winners are under the age of majority in his/her country of residence, his/her parent or legal guardian) will be required to return a declaration of eligibility, liability release and publicity release by the date specified, or the prize will be awarded to the runner-up. By entering this Contest, the winners release and hold harmless ILAC, their advertising agencies, partners, employees, directors and officers and the Contest judging organization from any liability in connection with this Contest or the prize.

10. All entries become the property of ILAC which assumes no responsibility for postage due, lost, stolen, delayed, damaged, illegible or misdirected entries or entries that have been submitted through illicit means, or do not conform to or satisfy the Contest Rules or for failure of the Web site during the promotional period, for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, access providers, computer equipment, software, failure of any e-mail or traffic congestion on the Internet or at any Web site, or any combination thereof including any injury or damage to an entrant's or any other person's computer related to or resulting from playing or downloading any material in the promotion. ILAC reserves the right, in its sole discretion, subject to applicable law, to cancel or suspend the online portion of this contest should a virus, bug or other cause beyond the reasonable control of ILAC corrupt the security or proper administration of the contest. Any attempt to deliberately damage any Web site or to undermine the legitimate operation of this promotion is a violation of criminal and civil laws, and should such an attempt be made, ILAC reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution. ILAC is not responsible for any errors or omissions in printing or advertising this Contest.

11. This Contest is subject to all applicable Federal, Provincial and Municipal laws and regulations.

12. By entering this Contest, you consent to ILAC, its promotional agencies and the judging body storing and using the personal information you submitted with your Essay for the purpose of administering this Contest.

13. A minimum of 100 entries will be accepted.